



ANNUAL REPORT

FOR THE YEAR ENDED 31 MARCH 2022

YOUTH PWR CHARITY
REGISTERED CHARITY NUMBER: 1193805



ABOUT YOUTH PWR CHARITY



Youth PWR Charity is a youth development and empowerment charity supporting young people aged 13-25 in engaging, inspiring and educating them; empowering them for a sustainable future. We do this through skills development programmes, organising workshops and activities to raise awareness of various subject matters that are relevant and are of interest to young people such as mental health, crime and youth violence, career and employability amongst others.

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LEGAL AND ADMINISTRATIVE DETAIL.

KEY PEOPLE

Chair	Mr A Onigbanjo
Trustee	Miss A Sowah
Trustee (resigned January 2022)	Mr M Kinganga

REGISTERED OFFICE

Youth PWR Charity,
Weatherill House,
23 Whitestone Way,
Croydon, London,
CR0 4WF.

BANKERS

LLOYDS BANK Plc,
25 Gresham Street,
London,
EC2V 7HN.

CASHPLUS BANK,
Cottons Centre,
Cottons Lane,
SE1 2QG.

STRUCTURE, GOVERNANCE AND MANAGEMENT.

GOVERNING DOCUMENT

Youth PWR Charity is a Charitable Incorporated Organisation (CIO) with the registered number, 1193805. We are governed by a constitution that establishes the objectives and powers of the organisation.

OBJECTIVES

As stated in our constitution, Youth PWR supports young people to advance in life and help young people through:

- A) the provision of recreational and leisure time activities provided in the interest of social welfare, designed to improve their conditions of life;
- B) providing support and activities which develop their skills, capacities and capabilities to enable them to participate in society as mature and responsible individuals.

We also develop and promote innovative non-formal education programmes for and by young people, working with them to develop their full potential and we act as a platform for young people to develop business skills which are then applied practically through the charity version of PWR Magazine.

APPOINTMENT OR RENEWAL OF TRUSTEES

New Trustees are elected by existing trustees at any point in the year and there are no restrictions on who can be nominated. New Trustees are supported through mentorship and an induction process which includes details of their responsibilities, Charity Commission publications and the governing document. All Trustees are encouraged to meet Youth PWR's volunteers and beneficiaries.

All Trustees give their time freely and are reimbursed for out of pocket expenses. Trustees are encouraged to disclose all relevant interests, register them and withdraw for decisions where a conflict of interest may arise.

STRUCTURE, GOVERNANCE AND MANAGEMENT.

ORGANISATIONAL STRUCTURE

The Board of Trustees meet at least 4 times per year and are responsible for the governance of the organisation as set out in, but not limited to, the constitution. Decisions on the day to day running of the organisation are taken by the senior management team. The Board receives regular reports from the Executive. Decisions and matters with significant implications on the organisation are brought to the Board. These include:

- Policy Development
- Organisational Priorities
- Service Development
- Risk Identification (management, mitigation and review)
- Brand and Public Relations Development

RISK MANAGEMENT

Youth PWR have identified risks by looking across all areas of the organisational strategy as well as any operational risks. Where appropriate, systems and procedures have been established to mitigate these risks.

Safeguarding remains a risk that we monitor very closely due to the nature of our work. Disclosure and Barring Service (DBS) checks are carried out for all members of staff, trustees and volunteers who regularly work with children and vulnerable adults, in line with our safeguarding policies.

Procedures are in place to ensure compliance with health and safety regulations and all colleagues are advised of compliance with media law to minimise any risk within our publication.

PRIORITIES, ACHIEVEMENTS AND ACTIVITIES.

VISION

A society where all young people are empowered to achieve their full potential, and shape the future with power and confidence.

MISSION

To work with communities to engage, inspire and educate young people; empowering them through leadership development, improving communication and creating a network of support by organising workshops, activities and skills development programmes; assisting them in becoming innovative and integrative leaders and to affect positive change in their local communities.

STRATEGIC PRIORITIES

SKILLS ENRICHMENT

We immerse young people into new and challenging environments enabling them to develop and learn new skills through:

- Industry Insight sessions led by employers
- Youth-led training sessions on life skills
- Work experience opportunities
- Mentorship
- Charity version of PWR Magazine

SELF-EMPOWERING POTENTIAL

We enable young people to develop through increased personal and social responsibility, opportunities and recognition. We do this through youth-led projects and activities, co-designed by them.

- Co-design of all of our activities
- Youth-Led Social Action projects
- Advertising opportunities to volunteers and eligible young people first.

ORGANISATIONAL DEVELOPMENT

We are committed to establishing a sustainable, skilled and effective organisation. Across this strategic priority, the past twelve months has focused on the following:

- A complete and thorough development of policies and procedures
- The development of a brand new organisational strategy, business plan and fundraising strategy



SKILLS ENRICHMENT.

Through our programmes, we have seen young people develop their skills and access information that supports them in developing their capacities and capabilities to become mature and responsible individuals of society, thereby serving as channels of engagement and education to other young people in their immediate environment.

As part of our **Employability Programme**, we organise industry insight sessions where we deliver hands-on workshops with support from local, regional and national organisations offering an insight into their industry. These sessions also offer our young people the opportunity to network with leaders and professionals who they can then contact for work experience and mentorship opportunities.

The charity version of the publication, **PWR Magazine**, is another one of our vehicles for skills development and youth voice. It is a tool for young people to express themselves, gain experience and support their CVs.

Young people involved in the magazine through Youth PWR Charity not only write, design or photograph, they lead it, too. The magazines cover a variety of topics carefully striking the balance between popular content and 'life lesson' content. Music, fashion and entertainment are featured alongside cultural and social issues such as mental health, employability and youth crime.

2021-22 SKILLS ENRICHMENT IN NUMBERS:

23 SESSIONS HAVE BEEN DELIVERED

172 YOUNG PEOPLE HAVE TAKEN PART IN AT LEAST ONE SESSION



SKILLS ENRICHMENT CONT.

Through our **Youth Crime Deterrent Programme** and collaboration, young people also receive skills training workshops in sales and marketing, after which they get the opportunity to distribute the magazines to the general public, giving them the opportunity to make viable and lawful income and deter young people from quick money schemes such as county lines.

Having their work published, printed and showcased, young people feel believed in, listened to and equipped with motivation and skills for their futures. Not only does the magazine benefit the young people involved in the creation and distribution, it benefits the wider readership with its positive lifestyle content written in a way that young people can relate to and act upon.

SELF-EMPOWERING POTENTIAL.

Through our **Y-PWR Sports Programme**, we have seen young people develop and improve their physical wellness and levels of personal and social responsibility, promoting a youth-friendly environment where the young people feel a sense of belonging, self-worth and personal satisfaction through participation and peer interaction.



**2021-22
SPORTS & LEISURE
ACTIVITIES IN
NUMBERS:**

48 SESSIONS HAVE
BEEN DELIVERED

112 YOUNG PEOPLE
HAVE TAKEN PART IN
AT LEAST ONE
SESSION

SELF-EMPOWERING POTENTIAL CONT.

We believe in a society where the contributions of young people to their communities are valued, supported and recognised. Young people taking practical action in the service of others is central to their futures - it is linked to social mobility and not only supports the young people involved but the community around them.

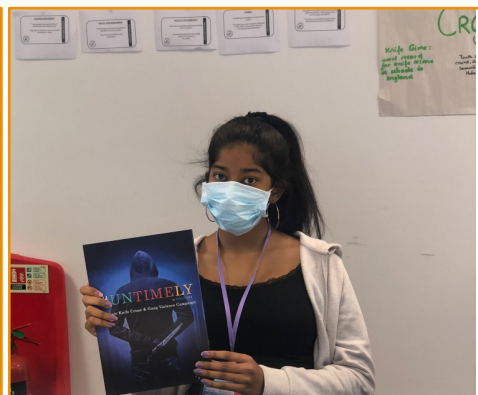
Our **Social Action Participation Programme** sees young people design and deliver a short-term, high-impact social action. Working with our partners, they create real change in their communities and develop a whole host of skills from leadership and time management to planning and marketing.

Our first social action project was with young people as part of the National Citizen Service (NCS) programme and took the form of an outreach campaign, speaking with members of the public to raise awareness and support for our **anti-knife crime and youth violence campaign**. The campaign saw the young people plan and strategise on interacting with members of the public to raise awareness and seek support; in the process, they learnt about handling rejections, striking conversations, persuading them and dealing with objections. Another social action project is the **'#nextdoor project' campaign** designed to support young people and their families with food and essential items following the effects of Covid-19. £400+ worth of food and essential household items were distributed to those most in need.



HIGHLIGHT: SOCIAL ACTION

- OVER £400 WORTH OF FOOD AND ESSENTIAL ITEMS HAVE BEEN DISTRIBUTED TO UNDERPRIVILEGED PEOPLE FOLLOWING THE EFFECTS OF COVID-19.
- AWARENESS AND SUPPORT RAISED FOR OUR ANTI-YOUTH VIOLENCE CAMPAIGN BY YOUNG PEOPLE.



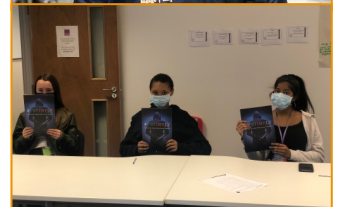
FUTURE PLANS.

Despite the pandemic, we have remained steadfast in our commitment to supporting young people, and we will continue to do so. Young people have been loud and clear in all of our consultations that they would like us to prioritise positive activities, wellbeing support and employability support.

Our priorities at governance level during the 2022-23 financial year are as follows:

- Strengthen our operational processes.
- Diversify our funding.
- Champion youth voice and the impact of youth action more meaningfully.
- Support even more young people in an increased geography through our participation programme.

HIGHLIGHTS IN PICTURES.

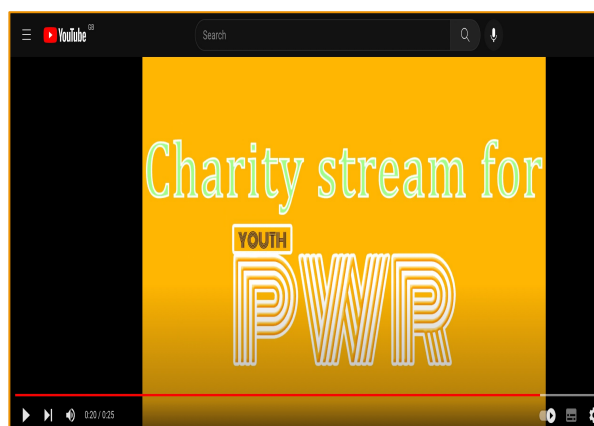
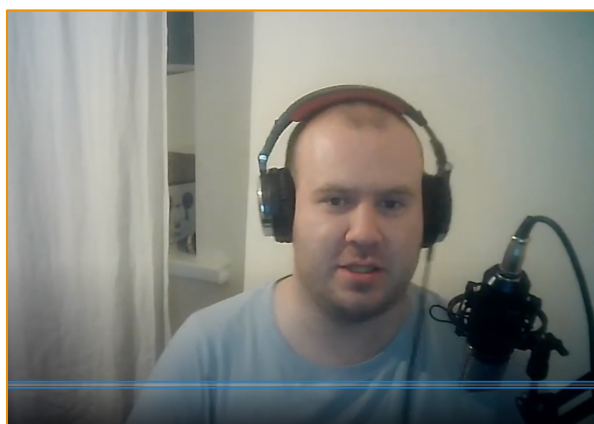


OUR YOUNG PEOPLE WORKED ON SIX FASHION SHOOTS FOR PWR MAGAZINE WHERE THEY DEVELOPED CREATIVE, ORGANISATIONAL, PHOTOGRAPHY AND TIME MANAGEMENT SKILLS.

COMMUNITY SUPPORT, EVENTS AND FUNDRAISING.



To celebrate 2 years of their gaming anniversary, one of our supporters and his team held an online one week gaming event to raise funds for Youth PWR Charity from 5th – 12th July, gaming for a total of **168 hours** alongside other gamers. A total of **£403.37** was raised for the charity from the event to support our work with young people. It was great to see them supporting Youth PWR Charity and raising funds in the process.



We also had young people from the community come together to raise awareness and support for Youth PWR Charity. This was done as part of their Social Action project, where they strategised to gain support for our Anti-knife crime and Youth Violence campaign. They interacted with members of the public across two days, engaging in conversations to raise awareness of the issue and the work Youth PWR Charity is doing. Following this, we gained support from members of the public following increased awareness of our charity.



COMMUNITY SUPPORT, EVENTS AND FUNDRAISING.



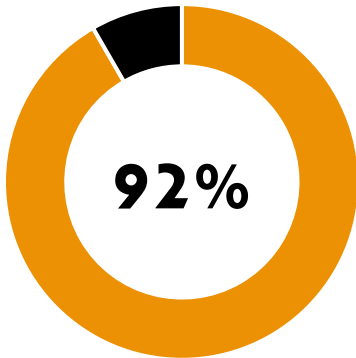
Throughout the year, we also received the support and endorsement of numerous public figures who all expressed their admirations for our commitment and service to young people, with many of them sharing Youth PWR Charity and our work to their social media audiences, further raising awareness of our charity. Some of them also further supported Youth PWR Charity by way of one-off donations made through our online platforms following interactions with some of our youth support volunteers. Among our supporters are former English professional footballer **Shaun Wright-Phillips**, boxing promoter and media personality **Spencer Fearon**, and award winning actor **Micheal Ward**.



OUR IMPACT.

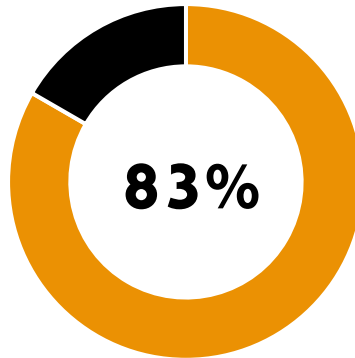
SOCIAL ACTION PARTICIPATION PROGRAMME

Percentage of young people whose **communication has improved** following participation.



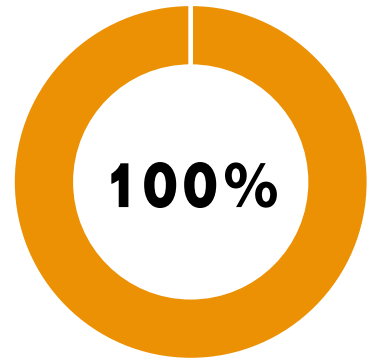
- 3 of 5 Points & Above
- 2 of 5 Points & Below

Percentage of young people that **gained new skills:** Including time management, planning and marketing.

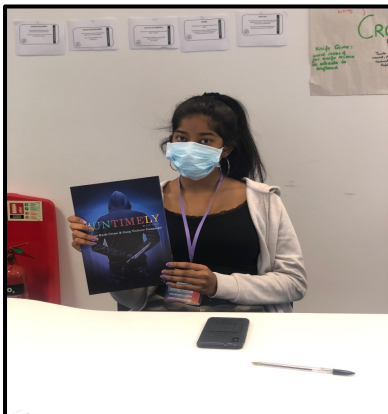


- 3 of 5 Points & Above
- 2 of 5 Points & Below

Percentage of young people whose **confidence has increased** following participation.



- 3 of 5 Points & Above
- 2 of 5 Points & Below



OUR IMPACT.

SOCIAL ACTION PARTICIPATION PROGRAMME

FEEDBACK

I have really enjoyed my time with Youth PWR, as they are extremely kind and lovely. They were very welcoming to us, giving us food and making sure that we are okay.

At first I was nervous, as I am not a very social person, but I soon got out of my shell and it was good.

The people were pleasant and nice to speak to. I really liked working with them. It was great!

My experience was very enjoyable. It taught me how to approach people and how to be more confident. This experience has also taught me communication skills and made me able to engage with people.

Youth PWR really help me get out of my comfort zone with approaching strangers and helped me gain more confidence in general. Really enjoyed raising awareness and funds with them.

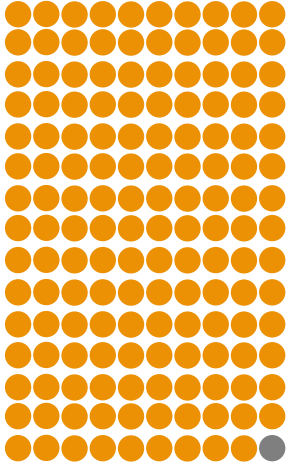
Before this experience, I was shy and did not know how to approach the public. I feel like after this experience, it has made me grown more as a person and it has made me a more confident person.

FROM OUR YOUNG PEOPLE

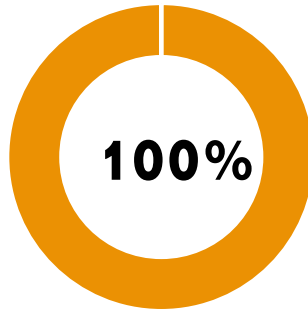
OUR IMPACT CONT.

CAREERS & EMPLOYABILITY PROGRAMMES

149...

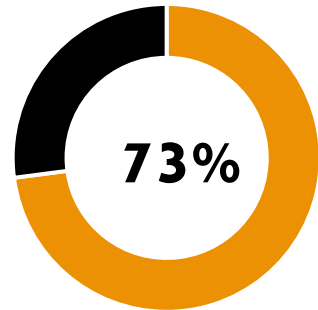


...young people took part in at least one session.
(Employability Programme & PWR Magazine)



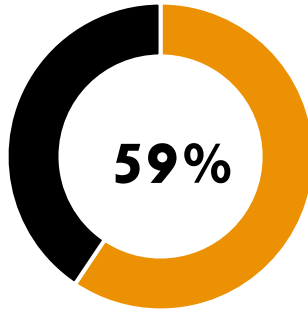
- 3 of 5 Points & Above
- 2 of 5 Points & Below

Felt they had **increased knowledge of different industries** following the sessions.



- Yes
- Not yet

Secured more interviews following CV workshops and work experience with PWR Magazine within 6 months.



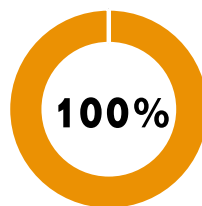
- Yes
- Not Yet

Secured employment opportunities following participation in one or more skills enrichment sessions within 6 months.
(excl. Youth Crime Deterrent Programme)

23...

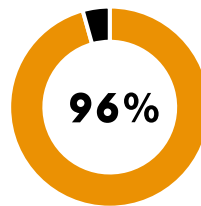


...young people took part in our Youth Crime Deterrent Programme.



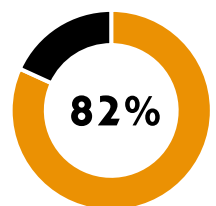
- 3 of 5 Points & Above
- 2 of 5 Points & Below

Felt their **capabilities were increased** following the sales and marketing training sessions.



- Yes
- No

Saw the initiative as an **alternative to criminal and unlawful income**, and signed up to **sales job opportunities** with the magazine.



- Yes
- No

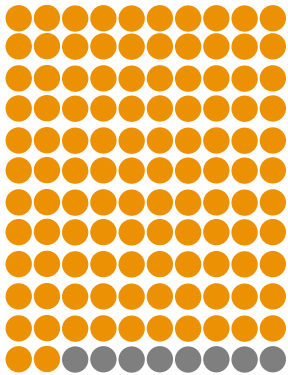
Either **stayed in their sales role** with the magazine or reported to have **progressed into other similar job opportunities** after 6 months.

OUR IMPACT CONT.

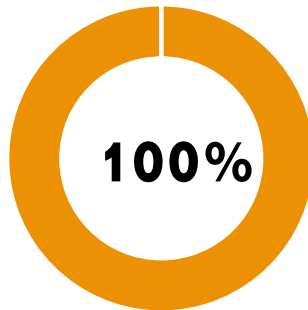
SPORTS & LEISURE ACTIVITIES PROGRAMMES



112...

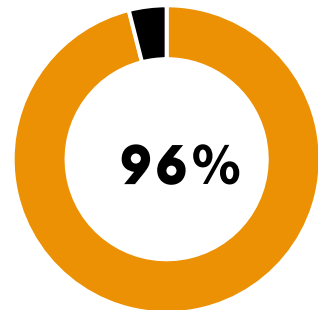


...young people took part in at least one session.



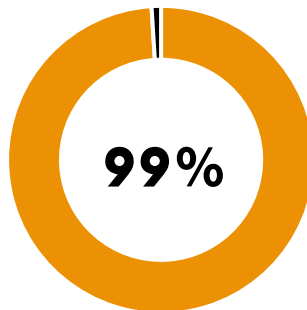
- 3 of 5 Points & Above
- 2 of 5 Points & Below

Felt like they were **part of a community** following their participation.



- 3 of 5 Points & Above
- 2 of 5 Points & Below

Reported an **increase in their self esteem and self worth** following their participation and peer interactions.



- 3 of 5 Points & Above
- 2 of 5 Points & Below

Reported **improvements with their mental and/or physical wellbeing** as a result of the activities.

OUR SUPPORTERS.



The Forrester
Family Trust



*Ohana Hobby
Workshop*

**STARTUP
CROYDON**
A Croydon Business Venture

WALKEASY
Personal Security Specialists



BRITISH KRAV MAGA

**THE HARAMEAD
TRUST**

APPRECIATION

We would like to express our utmost gratitude to our funders and all the organisations and individuals that have supported us this year. We are also grateful to our Trustees and team of volunteers for their commitment and dedication to our mission in supporting young people to achieve their full potential and to make a positive difference to their lives.

HOW YOU CAN HELP...

We're always on the lookout for organisations and individuals to support our work through mentoring young people, sponsoring our programmes, events and publications, providing venues and other in-kind support such as marketing, professional services and impact measurement.

Visit: youthpwr.org/get-involved

FINANCIAL REVIEW.

As per Charity Commission guidance for CIO's, we have completed a receipts and payments accounts. The accounts can be found overleaf.

PRINCIPAL FUNDING SOURCES

Our principal funding sources are through grant income and donations. In the financial year ending 31 March 2022, the following grant-making organisations generously supported our work:

- The Haremead Trust
- The Forrester Family Trust

RESERVES POLICY

Reserves are needed to build the sustainability and viability of Youth PWR Charity, to bridge the gap between the receipt and spending of income and cover unanticipated expenditure.

The Board of Trustees' examination of the charity's need for reserves concludes that to allow the protection of current core activities, the meeting of day-to-day responsibilities and the building of sustainability and viability of Youth PWR Charity, a sum is needed.

The Trustees at this stage consider that the level of unrestricted reserves stands at £1,000. The Trustees wish to increase total reserves to £5,000 in the 2022-23 financial year to cover three months running costs. The Trustees review the reserves policy every year.

STATEMENT OF TRUSTEES' RESPONSIBILITIES.

The Trustees are responsible for the preparation of the financial statements for each financial year, which give a true and fair view of the state of affairs of the charity. In preparing these reports, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable accounting standards have been followed;
- Prepare the financial accounts on the going concern basis unless it is inappropriate;
- To presume that the charity will continue in business.

The Trustees are also responsible for ensuring that the charity has appropriate systems of internal control across the organisation. They are responsible for keeping proper accounting records, which disclose with reasonable accuracy, at the time, the financial position of the charity and enable them to ensure that the financial statements follow best practice. They are further responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The systems of internal control are designed to provide reasonable, but not absolute reassurance against material misstatement of loss. Internal control processes implemented by the Trustees include:

- Agreement of policy and service development;
- An annual budget approved by the Trustees;
- Regular consideration by the Trustees of financial results;
- Delegation of authority to appropriate levels of management;
- Identification and management of risk.

By order of the Trustees dated 26 August 2022



ADEOLA ONIGBANJO
CHAIR

INDEPENDENT EXAMINER'S REPORT ON THE ACCOUNTS.

I report to the charity Trustees on my examination of the accounts of Youth PWR Charity for the year ended 31 March 2022 which are set out on page 22.

RESPONSIBILITIES AND BASIS OF REPORT

As the charity's Trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

INDEPENDENT EXAMINER'S STATEMENT

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. Accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. The accounts do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Ololade Akinmade
ACCA ACA MBA
165, Kingsdown Avenue,
Croydon, London
CR2 6QN

22 December 2022

RECEIPTS AND PAYMENTS ACCOUNT.

FOR THE PERIOD 15 MARCH 2021 TO 31 MARCH 2022

Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
Receipts				
Grants	10,000.00	0.00	10,000.00	0.00
Donations	1,864.00	0.00	1,864.00	0.00
	0.00	0.00	0.00	0.00
	0.00	0.00	0.00	0.00
Sub total	11,864.00	0.00	11,864.00	0.00
Total receipts	11,864.00	0.00	11,864.00	0.00
Payments				
Volunteer Management	483.50	0.00	483.50	0.00
Communications & Marketing	826.00	0.00	826.00	0.00
Stationery & Postage	344.66	0.00	344.66	0.00
Travel & Subsistence	439.11	0.00	439.11	0.00
IT & Software	255.69	0.00	255.69	0.00
Accommodation & Services	2,622.88	0.00	2,622.88	0.00
Bank Charges	58.70	0.00	58.70	0.00
	0.00	0.00	0.00	0.00
Sub total	5,030.54	0.00	5,030.54	0.00
Total payments	5,030.54	0.00	5,030.54	0.00
Net of receipts/(payments)	6,833.46	0.00	6,833.46	0.00
Transfers between funds	0.00	0.00	0.00	0.00
Cash funds last year end	0.00	0.00	0.00	0.00
Cash funds this year end	6,833.46	0.00	6,833.46	0.00

Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £
Cash funds	Bank	1,833.46	-
	Uncleared Cheque	5,000.00	-
		-	-
	Total cash funds	6,833.46	-

(agree balances with receipts and payments account(s))

Trustee



Adeola Onigbanjo

02 September 2022

Trustee



Adjoa Sowah

02 September 2022



YOUTH PWR CHARITY

**WEATHERILL HOUSE,
23 WHITESTONE WAY,
CROYDON, LONDON
CR0 4WF**

CONTACT@YOUTHPWR.ORG

**REGISTERED CHARITY
NUMBER: 1193805**

